

MIST STARTUP BOOTCAMP 5-7 May 2017, Siem Riep, Cambodia

Venue: [Sokha Siem Reap Resort](#)

#Road 60, Angkor Cultural & Tourism Complex Junction, Phum Trang, Sangkat Slorkram,
Siem Reap, Kingdom of Cambodia

Fri, 5 May	Activities	Topics / Purpose	Speakers
10.00 - 10.45	Introduction	Welcome and Introductions	Dominic Mellor <i>Head of the Mekong Business Initiative and Senior Economist, Asian Development Bank</i>
10.45 - 11.15	Keynote	Tourism in the Greater Mekong Subregion – Trends and Opportunities	Cong Nguyen, <i>Deputy General Director, TMG</i>
	Tea Break		
11.30 - 12.00	Keynote	The Travel Tech Sector – What’s Happening and Who’s Profiting?	Matt James <i>Senior Manager, Corporate Strategy and Business Development Amadeus</i>
12.00 - 13.30	Luncheon Panel Discussion	What are the hottest tourism business opportunities in the Greater Mekong Subregion?	Moderator: Jens Thraenhart <i>Executive Director, Mekong Tourism Coordinating Office</i>
14.00 - 15.00	Workshop	Crafting Your Elevator Pitch	Tuyen Hoang <i>Executive Director, Entrepid Advisors</i>
15.00 - 17.00	Mentor round robin		
19.30 - 21.00	Welcome reception	Innovative Startups in Tourism: How Disruptive Startups Accelerate Responsible Tourism Development	Jens Thraenhart <i>Executive Director, Mekong Tourism Coordinating Office</i>
Sat, 6 May	Activities	Topics	Speakers
10.00 - 10.30	Keynote	What Makes a Tourism Startup Investable?	Victor Chua <i>Investment Director, Gobi Ventures</i>
10.30 - 11.00	Keynote	Triip.me: Our Story	Hai Ho <i>Founder, Triip.me</i>
	Tea Break		
11.15 - 12.30	Breakout Discussions	Topics TBD by startup participants	

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12.30 - 14.00	Luncheon Panel Discussion	What does it mean to be 'innovative' in tourism?	Moderator: Dominic Mellor <i>Head of the Mekong Business Initiative and Senior Economist, Asian Development Bank</i>
14.00 - 15.00	Workshop	How to Wow Investors with Your Pitch	Tuyen Hoang <i>Executive Director, Entrepid Advisors</i>
15.00 - 17.00	Mentor round robin		
	<i>Dinner on own</i>		

Sun, 7 May Activities

10.00 - 12.00	Pitching		
12.00 - 13.00	<i>Lunch at the venue</i>		
13.00 - 15.00	Pitching		
17.00 - 21.00	Closing party + award ceremony		

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